



2023 LEADERSHIP SUMMIT & AWARDS GALA

Join us for the 2nd Annual Leadership Summit and the 7th Annual RISE Awards in Fort Lauderdale, FL on May 23-24th at the Marriott Harbor Beach Resort & Spa. We are excited to bring you a fast-paced, exciting day of interactive leadership training, networking, and a proper celebration for the best talent in the insurance industry. This year's 35 winners under 35 will be honored along with Mentor of the Year and the all new LEAD (Leadership in Equity & Diversity) Award recipient. In attendance are past RISE Award honorees, graduates of the mentorship program, committee leaders, advisory board, top performers in the insurance industry from across the country and more. We encourage all rising insurance star executives and those who wish to support and celebrate with us to attend. We look forward to partnering with you!

FORT LAUDERDALE HARBOR BEACH MARRIOT



MAY 23-24

ANTICIPATED 2023 STATISTICS

400

Over 400 attendees

150

150 companies in
attendance

2

2 days of personal &
professional development,
networking, and
celebration!



Top Performers and Rising Stars



Workshops & Scholarships for DEI



Speed Mentoring



Premier Continuing Education



Leadership & Career Development

Awards



Showcasing the
industry's 35 Under 35



Mentor of the Year

Thanking mentors
for investing in the
next generation



LEAD Award

Recognizing those making
lasting impacts in the
DE&I space



	Bronze (10) \$5,000	Silver (10) \$10,000	Gold (5) \$20,000	Platinum (2) \$30,000	Diamond (exclusive) \$40,000
Ticket(s) to RISE Leadership Summit & Awards Gala	1	1	2	3	5
1-Year Corporate RISE Membership (valued at \$2,500)		★	★	★	★
Opportunity to provide one small, non-print marketing item to be distributed from sponsored area			★	★	★
Logo included in pre-event marketing			★	★	★
Logo prominently displayed on signage			★	★	★
Ad in Leadership Summit Program Book			Half Page	Full Page	Back Cover
Dedicated Social Media Post			★	★	★
Social Media Assets				On site interview Dedicated social post during event	Branded Reel On site interview Dedicated social post during event
Invitation to Advisory Board Breakfast				★	★
Advance copy of attendee list				★	★
Exclusive renewal rights of sponsorship level for next year				★	★
Exclusive sponsor for the event for your business category				★	★
Present Award				Mentor of the Year or LEAD	35 Under 35 Awards
Featured article in Leadership Summit Program Book + Speaking Opportunity					★
Branded as Presenting Sponsor on on-site and promotional material					★
All benefits of VIP Table Host					★

Diamond Sponsor

\$40,000

(exclusive)

- ★ **Exclusive** sponsor for the event **for your business category**
- ★ **Speaking opportunity**
- ★ Full page ad on the **Back Cover** of RISE Awards Magazine
- ★ **Featured article** in the Leadership Summit workbook distributed to all attendees
- ★ Invitation to **Advisory Board Breakfast**
- ★ Social media assets:
 - Branded reel** from event
 - On site interview** to be included in event official video
 - Dedicated social post** during event to all RISE followers
- ★ Logo within the **pre-event marketing** emails, social media posts & brochure
- ★ Includes **five(5) tickets** to the Leadership Summit, VIP Cocktail Reception and Awards Dinner
- ★ Advance copy of **attendee list**
- ★ Opportunity to provide small, non-print marketing items to be placed in **award winner swag bag**
- ★ **1-Year Corporate RISE Membership** (valued at \$2,500)
- ★ **Exclusive renewal rights** of sponsorship level for next year



Presenting Sponsor Exclusive Benefits:

- ★ Recognized as the **exclusive presenting sponsor** on all pre-event marketing
- ★ Opportunity to **introduce keynote speaker** at Awards Dinner
- ★ Opportunity to **address** Leadership Summit **attendees for two minutes on stage** at the start of the program
- ★ **Logo/branding on the RISE website** in conjunction with the event
- ★ Logo prominently displayed next to RISE in on-site signage or custom gobo projection
- ★ Logo next to RISE on the **exclusive swag bags** for award winners



Award Presentation:

- ★ Opportunity to **present trophies to RISE Award winners** as they come up on stage



All benefits of VIP Table Host:

- ★ Five (5) tickets to the VIP Cocktail Reception and Awards Dinner plus five (5) winners seated at your table
- ★ Premium table placement at Awards Dinner
- ★ Tabletop signage displayed in the center of the table
- ★ On screen logo recognition at the Awards Dinner

Platinum Sponsor

\$30,000

(2 available)

- ★ Invitation to **Advisory Board Breakfast**
- ★ **Full page ad** in the RISE Awards Magazine
- ★ Advance copy of **attendee list**
- ★ Includes three **(3) tickets** to the Leadership Summit, VIP Cocktail Reception and Awards Dinner
- ★ Social media assets:
 - On site interview** to be included in event official video
 - Dedicated social post** during event to all RISE followers
- ★ Opportunity to provide small, non-print marketing items to be placed in **award winner swag bag**
- ★ Logo prominently displayed on **signage in the reception area**
- ★ Logo within the **pre-event marketing** emails, social media posts & brochure
- ★ **1-Year Corporate RISE Membership** (valued at \$2,500)
- ★ **Exclusive renewal rights** of sponsorship level for next year



Choose one:

VIP Cocktail Reception

- ★ Exclusive named sponsor of VIP Reception with open bar
- ★ Opportunity to name a **custom cocktail**
- ★ Custom **logoed napkins** for use during reception
- ★ On site and **table top signage**
- ★ Sponsorship will be **acknowledged in the comments made from the podium**

or

Welcome Reception

- ★ Exclusive named sponsor of Welcome Reception with open bar
- ★ Opportunity to name a **custom cocktail**
- ★ Custom **logoed napkins** for use during reception
- ★ On site and **table top signage**
- ★ Sponsorship will be **acknowledged in the comments made from the podium**

+

Choose Your Award to Present:

- ★ Present **Mentor of the Year** Award to winner on stage
- ★ Present **LEAD Award** (Leadership in Equity and Diversity) to winner on stage

Gold Sponsor

\$20,000

(5 available)

Dedicated social media posts

- ★ **Half page ad** in the Leadership Summit Program Book
- ★ Includes **two (2) tickets** to the Leadership Summit & VIP Cocktail Reception and Awards Dinner
- ★ Opportunity to provide one small, non-print **marketing item** to be distributed from sponsored area
- ★ Logo within the **pre-event marketing**
- ★ 1-Year **Corporate RISE Membership** (valued at \$2,500)



Choose one from the following five options.
Availability is first come, first serve.

Mobile App

- ★ Official named **app sponsor**
- ★ Logo prominently **displayed in the mobile app**
- ★ **Credit given in workbook**



Leadership Summit Lunch

- ★ Official named **lunch sponsor**
- ★ Logo prominently displayed on **signage in the lunch area**
- ★ Sponsorship will be acknowledged in the **comments made from the podium** announcing the lunch
- ★ Opportunity to provide **custom logoed napkins**.
(Please note menu is pre-set by RISE)

Advisory Board Breakfast

- ★ Official **Advisory Board breakfast sponsor**
- ★ Logo prominently displayed on **signage in the breakfast area**
- ★ Sponsorship will be **acknowledged during Advisory Board breakfast meeting**
- ★ Opportunity to provide custom logoed napkins or swag **item for Board Members**
(Please note menu is pre-set by RISE)

Networking Leadership Breakfast

- ★ Official named **breakfast sponsor**
- ★ Logo prominently displayed on **signage in the breakfast area**
- ★ Sponsorship will be acknowledged in the **comments made from the podium**
- ★ Opportunity to provide **custom logoed napkins**
(Please note menu is pre-set by RISE)

Official After Party

- ★ Official named sponsor of the **after party**
- ★ Logo prominently displayed on **signage at the party venue**
- ★ Sponsorship will be acknowledged in the **comments made from the podium** at Award Gala
- ★ **Dedicated email** inviting attendees
- ★ Opportunity to provide **custom logoed napkins**

Silver Sponsor

\$10,000

(10 available)

- ★ Includes **one (1) ticket** to the Leadership Summit & VIP Cocktail Reception and Awards Dinner
- ★ Opportunity to provide one small, non-print **marketing item** to be distributed from sponsored area
- ★ Logo within the **pre-event marketing**
- ★ **1-Year Corporate RISE Membership** (valued at \$2,500)



Choose one from the following options.
Availability is first come, first serve.

Headshots

- ★ **Headshots** provided to attendees by a professional photographer during off-session hours
- ★ Logo prominently displayed on **signage in the photo area**
- ★ **Dedicated pre-event marketing** email promoting the headshot opportunities
- ★ **Brand placement** in delivery of edited headshots



Morning or Afternoon Break

- ★ Logo prominently displayed on **signage in the break area**
- ★ Sponsorship will be acknowledged in the **comments made from the podium** announcing the break
- ★ Opportunity to provide **custom logo napkins**
(Please note menu is pre-set by RISE)

Wi-Fi

- ★ Sponsorship covers **premium Wi-Fi** in the meeting space (not guest rooms)
- ★ Logo displayed on **Wi-Fi access signage**
- ★ Opportunity for **customized Wi-Fi password** such as "YourCompanyName"
(Minimum and maximum character limits may apply)

Lanyards

- ★ Single-color (black or white) **logo prominently featured on the lanyard for name badge**. Lanyard provided to every attendee and registered guest of the event

Selfie Station

- ★ **Photo booth/wall** provided by sponsoring company for attendees to take photos at
- ★ Logo prominently displayed on **signage in the photo area**
- ★ Either **logo printed on photos** from photo booth **OR custom hashtag and logo on photo wall**

Bronze Sponsor

\$5,000

(10 available)

- ★ Includes **one (1) ticket** to the Leadership Summit & VIP Cocktail Reception and Awards Dinner

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Choose one from the following options.
Availability is first come, first serve.

Room Drop

- ★ Have a gift or other marketing item **delivered to the hotel room of each attendee at the event staying at the hotel** (Sponsor provides the gift and RISE coordinates delivery to attendee rooms)
Sponsor will pay the hotel's room drop fee (estimated at \$5-7 per room) upon invoice from RISE based on an estimate provided 30 days in advance. Any additional cost that exceeds the estimate will be paid at the conclusion of the event.

Event Bag

- ★ RISE provides **bag with your company logo prominently displayed**, to be set out during the event



Recharge Lounge

- ★ **Charging devices** set up to power attendees' electronic devices
- ★ **Tabletop signage** displayed in area
- ★ Opportunity to provide one small, non-print **marketing item to be distributed from the area**

Room Key

- ★ Attendees who stay in the event hotel and reserve a room in the event room block will receive a **custom hotel key card** with your single color (black or white) company logo featured prominently on the card (keycard design is preset). Deadlines apply

Committee Breakouts

- ★ Logo prominently displayed on **signage on each committee table**
- ★ Logo in **committee workbook page**
- ★ **Introduction to committee chairs** prior to event/or announce chairs at event
- ★ Ability to **introduce company for one minute** and then **announce committee breakout from podium**

VIP Table Host

- ★ Logo prominently displayed on **signage at your reserved VIP table**
- ★ **Five (5) tickets** to the Leadership Summit, VIP Cocktail Reception and Awards Dinner
- ★ **Five (5) winners seated at your table**
- ★ **Premium table placement** at Awards Dinner
- ★ **On screen logo recognition** at the Awards Dinner

Supporter \$3,500

- ★ Includes **one (1) ticket** to the Leadership Summit & VIP Cocktail Reception and Awards Dinner



Choose one from the following options.
Availability is first come, first serve.

Pens

- ★ RISE provides **company-logoed pens** to be set out both days during the Leadership Summit and replenished until gone
- ★ **Included in the winner bags**

Table Host

- ★ **Reserved table** at the Awards Gala
- ★ **Five (5) tickets** to the VIP Cocktail Reception and Award Dinner only
Upgrade available to include Leadership Summit passes (additional costs apply)
- ★ **Tabletop signage** displayed in the center of the table
- ★ Opportunity to **"adopt" a prior year's winner for your table**

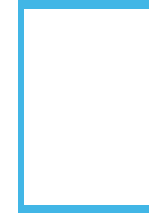
Adopt-a-Winner

- ★ **Flight** (continental US) for winner's travel to and from event
- ★ **Two-night standard hotel room** for winner at event
- ★ **Full page ad** recognizing winner in the RISE Awards Magazine
- ★ Opportunity to **present award to your winner on stage** if you choose



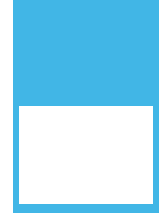
Ad Specs

Full Page



8.5" x 11"

Half page



8.5" x 5.5"

Artwork Due ____ 2023

Topics



LEADERSHIP



COMMUNICATION



**DIVERSITY, EQUITY
& INCLUSION**