

## 2025 Leadership Summit & Awards Gala



June 16-18, 2025



Marriott Harbor Beach Resort Fort Lauderdale, FL



600 anticipated attendees

EMPOWERING LEADERSHIP

CELEBRATING EXCELLENCE

FOSTERING CONNECTIONS

2 Tracks to choose from: Management or Personal Development

#### WHO SHOULD ATTEND

- ★Early career professionals who work for insurance companies (carriers, brokers, MGA, etc) in all areas (underwriting, product, claims, technology, actuarial, sales, client services, etc.)
- ★Insurance Leaders or those aspiring to be
- ★Those looking to grow their career
- **★**Students interested in insurance
- ★ RISE members who are part of our committees, mentorship program, and boards.

#### WHAT TO EXPECT

- **★**Dynamic Leadership Training
- ★High Impact Keynotes
- ★Immersive Interactive Workshops
- ★ Inclusive and Diverse Attendance
- **★**Energetic Pace
- ★ Celebrations, Recognitions, and Awards
- ★ Robust Networking Opportunities
- ★ Famous Speed Mentoring Event
- ★ Fun Photo Opportunities
- ★ Professional Headshots
- ★ Relaxation and Wellness Activities

# Awards Gala Honoring Winners & Finalists



Showcasing the industry's 35 Under 35



Recognizing those making lasting impacts in the DE&I space



Thanking mentors for investing in the next generation



Applauding individuals that have pioneered transformative solutions, setting new standards for the industry



Recognizes those who have significantly impacted the insurance industry for the better



Providing equal access to insurance education through scholarships



### Presenting Sponsor - \$30,000 (1 available)

- Exclusive sponsor for the event for your business category
- Speaking opportunity
- Full page ad on the Back Cover of RISE Awards Magazine
- Featured article in the Leadership Summit workbook distributed to all attendees
- Invitation to Advisory Board Breakfast
- Invitation to VIP Reception & Speaker Dinner (Monday Night)
- Social media assets:
  - Branded reel from event
  - On site interview to be included in event official video
- **Dedicated social post** during event to all RISE followers
- Logo within the pre-event marketing emails, social media posts & brochure
- Includes (5) tickets to the Leadership Summit and Awards Gala
- Advance copy of attendee list
- Opportunity to provide small, non-print marketing items to be placed in award winner swag bag
- Exclusive renewal rights of sponsorship level for next year

#### **Presenting Sponsor Exclusive Benefits**

- Recognized as the exclusive presenting sponsor on all pre-event marketing
- Opportunity to introduce keynote speaker at Awards Dinner
- Opportunity to address Leadership Summit attendees for two minutes on stage at the start of the program
- Logo/branding on the RISE website in conjunction with the event
- Logo prominently displayed next to RISE in on-site signage or custom gobo projection
- Logo next to RISE on the exclusive swag bags for award winners

#### **Award Presentation**

 Opportunity to present trophies to RISE Award winners as they come up on stage

#### **All benefits of VIP Table Host**

- Five (5) tickets to the VIP Cocktail Reception and Awards Dinner plus five (5) winners seated at your table
- Premium table placement at Awards Dinner
- Tabletop signage displayed in the center of the table
- On screen logo recognition at the Awards Dinner





### Diamond Sponsor - \$25,000 (2 available)

- Invitation to Advisory Board Breakfast
- Full page ad in the RISE Awards Magazine
- Advance copy of attendee list
- Includes four (4) tickets to the Leadership Summit & Awards Gala
- Invitations to VIP Reception (Tuesday before Gala) & Speaker Dinner (Monday Night)
- Social media assets:
  - On site interview to be included in event official video
  - **Dedicated social post** during event to all RISE followers
- Opportunity to provide small, non-print marketing items to be placed in award winner swag bag
- Logo prominently displayed on signage in the reception area
- Logo within the **pre-event marketing** emails, social media posts & brochure
- Exclusive renewal rights of sponsorship level for next year

#### **CHOOSE ONE**

#### **Welcome Reception**

- Exclusive named sponsor or welcome Peception with open bar
- Opportunity to marne a custom cockta
- Custom logoed napling for us of iring expition.
- On site and tall e top signal e
- Sponsorship will be a "...owledged in the comments made from the podium

#### **VIP Reception**

- Exclusive named sponsor or viP Reception with open bar
- Opportunity to name a custom ci cktai
- Custom logoe | napk is follusted ring | ption
- On site and tab = top signag =
- Sponsorship will be action owledged in the comments made from the podium

#### PLUS

#### **Choose Your Award to Present:**

- Present Mentor of the Year Award to winner on stage
- Present LEAD Award (Leadership in Equity and Diversity) to winner on stage





### **Platinum Sponsor - \$20,000 (2 available)**

- **Dedicated social** media posts
- Half page ad in the Leadership Summit Program Book
- Includes three (3) tickets to the Leadership Summit & Awards Gala
- Invitations to VIP Reception (Tuesday before Gala) & Speaker Dinner (Monday Night)
- Opportunity to provide one small, non-print marketing item to be distributed from sponsored area
- Logo within the pre-event marketing

#### **CHOOSE ONE**

#### **After Party**

- Exclusive named sponsor of after party with open bar
- Custom logoed napkins for use during reception
- On site and table top signage
- Sponsorship will be acknowledged in the comments made from the podium

#### Lanyards

• Single-color (black or white) logo prominently featured on the langard for name badge. Lanyard provided o every alich lee increg istered guest of the event





### Gold Sponsor - \$15,000 (6 available)

- **Dedicated social** media posts
- Half page ad in the Leadership Summit Program Book
- Includes three (3) tickets to the Leadership Summit & Awards Gala
- Invitations to VIP Reception (Tuesday before Gala) & Speaker Dinner (Monday Night)
- Opportunity to provide one small, non-print **marketing item** to be distributed from sponsored area
- Logo within the pre-event marketing

#### Choose one from the following five options. Availability is first come, first serve.

#### **Mobile App**

- Official nam su app sponsor
- Logo prominently apple yet in the night eaple
- Credit given in works or

#### **Executive Leadership/CXO Forum**

- Official Executive Lauership Forum ponsor
- Logo promine ntly display an igna, e
- Sponsorship vill be icknowledged dising forun
- Opportunity to provide custom logoed napling or swag item for attendees

#### **Headshots**

- Headshots provided to attendees by a professional photographer during off-ses ion hours
- Logo prominently displaye I or sunage in the photo area
- Dedicated pre- vent makeuing email promoting the headshot opportunities
- Brand placemer in delivery of edited headshots

#### **Leadership Summit Lunch (2 Available)**

- Official named lunch sponsor
- Logo prominently displayed on signage in the lunch area
- Sponsorship will be acknowledged in the comments made from the podium announcing the lunch
- Opportunity to provide custom logoed napkins.
- (Please note menu is pre-set by RISE)

#### **Advisory Board Meeting**

- Official Advisor Loard sponsor
- Logo prominently displayed on signag Sponsorship will leack now leach during A Ivisory Board
- Opportunity o provide custor agoed napkins or swag item for Board Memb arc

#### Sunset Catamaran Cruise (Social Activity on June 18th)

- Logo prominently displayed on all event signage
- Full coverage of attendee ticket costs
- Access to the full Catamaran Cruise attendee list post-event
- Dedicated pre-event email to all attendees featuring sponsor logo
- Opportunity to include a branded item or gift for attendees





### Silver Sponsor - \$10,000 (12 available)

- Includes two (2) tickets to the Leadership Summit & Awards Gala
- Opportunity to provide one small, non-print **marketing item** to be distributed from sponsored area
- Invitations to VIP Reception (Tuesday before Gala) & Speaker Dinner (Monday Night)
- Logo within the pre-event marketing

#### Choose one from the following options. Availability is first come, first serve.

#### Attendee Breakfast (\(\)1 Available)

- Official named breakfast sponsor
- Logo prominently displayed on signage in the breakfast area
- Sponsorship will be acknowledged in the comments made from the podium
- Opportunity to provide custom logoed napkins
- (Please note menu is pre-set by RISE)

#### **Networking Lounge**

- Logo prominently displayed an signage in lounge area
- Direct email marketing to speake syre-event with logo
- Opportunity to provine non-point resident items for the speaker lounge
- Opportunity to provide custom logoed napkins

#### **Registration Welcome Sponsor**

- Signature nonalcoholic beverage for attendees at registration
- Logo prominent y display x' c i sic nage ty registration area
- Logo on email marketing of that dees pre-event
- Opportunity to provide non-print marketing items or logo napkins by the registration decl.
- Option to designate a representative to greet attendees

#### **Room Key Wristband**

Attendees who s' ay in the sort the elanc reserve a room in the
event room block will loce ve a custom ho el key card with your
full color design fe atured prominently on the back of the card
(deadlines apply)

#### Wi-F

- Sponsorship covers premium, wi-Fi in the meeting space (not guest rooms)
- Logo displayed on `vi-F a cess ignage
- Opportunity for custor lized WI-Fi password such as "YourCompanyl Jame" (Minimum and maximum character limits may apply)

#### Selfie Station 📉 1 available)

- Photo booth/wall provided by R st for attendees to take photos at
- Logo prominer tly d'splayed on signage in the photo area
- Either logo printed on the los from photo booth OR custom hashtag and log on photo wall

#### Speed Mentoring Event

- Logo prominently displayed on signage for Speed Mentoring on screen and print au in work book
- Direct pre-even email marketing attendees with logo recognition
- Opportunity to provide non-print marketing item to attendees

#### **Networking Scavenger Hunt**

- Logo prominently displayed on new orking scavenger hunt provided to all at endeds
- Attendees incent vized to speak with designated representative





## 2025 Leadership Summit & Awards Gala

## SPONSORSHIP OPPORTUNITIES

### **Bronze Sponsor - \$7,500 (12 available)**

- Includes one (1) ticket to the Leadership Summit & Awards Gala
- Invitation to VIP Reception

#### Choose one from the following options. Availability is first come, first serve.

#### **Event Bag**

 RISE provides bag with your company logo prominently displayed to be set out during the event

#### **Attendee Folder**

 RISE provides an attendees with folder with your company logo at check in containing badge, agenda, wor book, etc.

#### Social Activities (Pedal Bike Pub Crawl & Kayaking )

- · Logo prominently displayed on signage
- Direct pre-event email marketing to attendees with logo recognition
- Opportunity to provide marketing item

#### **Spotlight Sessions: Innovation Activity (1)**

- Logo prominently displayed consignage for session
- Logo on set sion w/c kint ok na ge
- Introduction to speakers prior to cession
- Ability to introduce company for one minute and then announce session from podium

#### Morning (2) & Afternoon Break (1 available)

- Logo prominently displayed on signage in the break area
- Sponsorship will be acknowledged in the comments made from the podium announcing the break
- Opportunity to provide custom logo napkins
- (Please note menu is pre-set by RISE)

#### **Recharge Lounge**

- Charging devices set up to power attendees' electronic devices
- Tabletop's gnage (iis played in allea
- Opportunity to provide one small, non-print marketing it am to be distributed from the area

#### **Spotlight Sessions: DEI Activity (1)**

- Logo prominently displayed on signage for session
- Logo on session work x ok page
- Introduction to speakers prior to session
- Ability to introduce company for one minute and then announce session from podium





## 2025 Leadership Summit & Awards Gala

## SPONSORSHIP OPPORTUNITIES

### **Supporting Sponsor - \$5,000**

- Includes one (1) ticket to the Leadership Summit and Awards Gala
- Invitation to VIP Reception

#### Choose one from the following options. Availability is first come, first serve.

#### **Pens**

RISE provices company log or diplens to be set out both days during the Leadership Summit and replenished until gone

#### Workshops (5) 0 available)

- Logo prominently displaye ton signage for workshop
- Logo on workt ook obg.
- Ability to incoduce company for one minute and then announce workshop and introduce speaker from podium

#### **Room Drop (2 available)**

- Have a gift or other marketing item delivered to the hotel room of each attendee at the event staying at the hotel (Sponsor provides the gift and RISE coordinates delivery to attendee rooms)
- Sponsor will pay the hotel's room drop fee (estimated at \$5-7 per room) upon invoice from RISE based on an estimate provided 30 days in advance.

#### First Time Attendee Recention

- Logo prominently displayed on signage
- Direct pre-event enail naketing to first time attendee: with logo recognition
- Opportunity to provide marketing item

#### Podcast Studio (\ 0 available)

- Logo prominently displayed on signage at the Studio
- Logo recognition in direct eincil marketing to attendees before the ever t
- Logo featured connarketing for exclusive content recorded at RISF and available online post-event
- Option to participate in select interviews

#### **VIP Gala Table (4/12 Available)**

- Logo prominently displayed on signage at your reserved VIP table
- Five (5) tickets to the Leadership Summit, VIP Cocktail Reception and Awards Dinner
- Five (5) winners seated at your table
- Premium table placement at Awards Dinner
- On screen logo recognition at the Awards Dinner

#### **Career Lab Station (§ 4 Available)**

- Dedicated table in the Career Lab (you may provide your own branding)
- Opportunity to provide one non-print marketing item for attendee bags
- Hosted during Lunch networking Tues & Wed

#### **Bulk Primary Ticket Package - \$5,500**

- Logo on website
- 10 tickets to the Leadership Summit, VIP Cocktail Reception and Awards Dinner
- Ability to provide non-print marketing item for attendee bags
  - limited to insurance companies

#### Yoga

- Logo prominently displayed on signage for Yoga
- Sponsorship will be a cknewle lae tin the comments
- Opportunity to provide one small non-print marketing item to be distributed from the area.

#### Trivia

- Logo prominently displayed in trivia game
- Sponsorship will be acknowledged strutivia landing page and in on site signage
- Opportunity to pro ride one snat l, non print marketing item to be distributed from the along
- · Receive email list of participant.
- Add custom questions (5 max)

#### **Speaker Lounge**

- Logo prominently displayed on signage in lounge area
- Direct email mark sting to speakers ple-eigent with logo
- Opportunity to provide ... or -r rint marketing items for the speaker lounge
- Opportunity to provide custom logoed napkins

