



# RISE

# CORPORATE



# MEMBERSHIP

# OPPORTUNITIES



Lead the Future of Talent in Insurance



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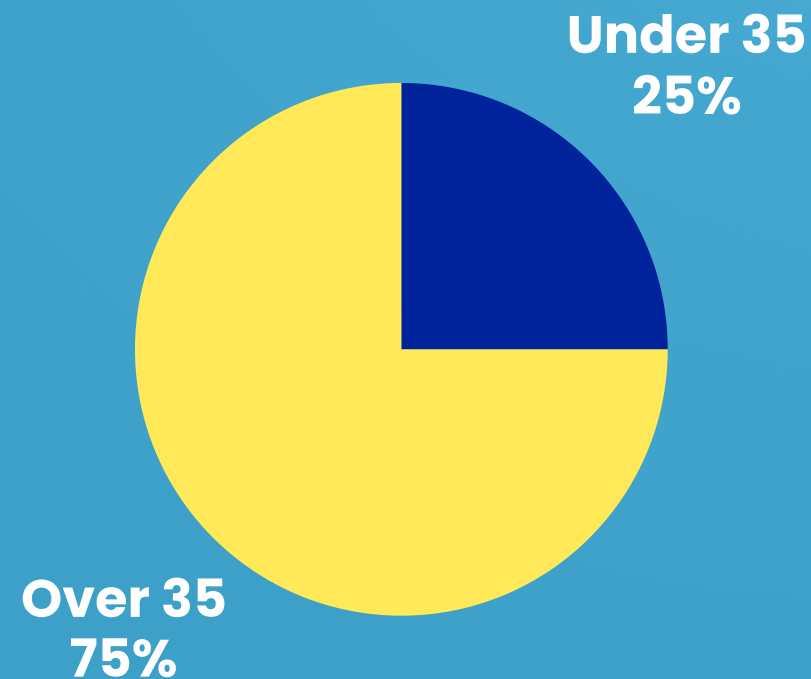
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- FOUNDING 50



# THE STATE OF THE INDUSTRY

- Shrinking Workforce: More retirements than new entrants.
- Lost Relevance: Young talent looks elsewhere.
- Missed Innovation: Diversity & new ideas walk away.

**LESS THAN 25% OF THE INSURANCE WORKFORCE IS UNDER AGE 35.**



*The America Works Report, U.S. Chamber of Commerce, June 2021 (citing U.S. Bureau of Labor Statistics data), as featured in Young Voices Reflect on Industry Talent Crisis, Insurance Journal, February 2023*

POWERED BY S SEND

## Addressing the Insurance Talent Shortage

REGISTER TODAY

10am EDT / 3pm BST  
Wednesday, June 11<sup>th</sup>, 2025

**Tony Tarquini**  
Founder & CEO  
5189 Limited

**Derek Greenacre**  
Head of Talent Management & Employee Experience, North Americas  
AXA XL

**Rose Hall**  
Founder & CEO  
RH Business Ventures

**Suzanne Bray**  
Head of Talent & Growth  
Convex

QuickFacts

**Over 50% of the current workforce is set to retire in the next 5 years**

### BIGGEST CHALLENGES FOR INSURERS IN 2024

<p><b>25%</b> INFLATION AND INTEREST RATES</p>	<p><b>24%</b> TALENT ATTRACTION AND RETENTION</p>	<p><b>20%</b> DIGITAL TRANSFORMATION</p>	<p><b>15%</b> TURBULENT GEOPOLITICAL LANDSCAPE</p>
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Source: WTW: <https://www.wtwco.com/en-gb/news/2023/11/insurers-predict-interest-rates-bridging-the-talent-gap-and-digital-transformation>

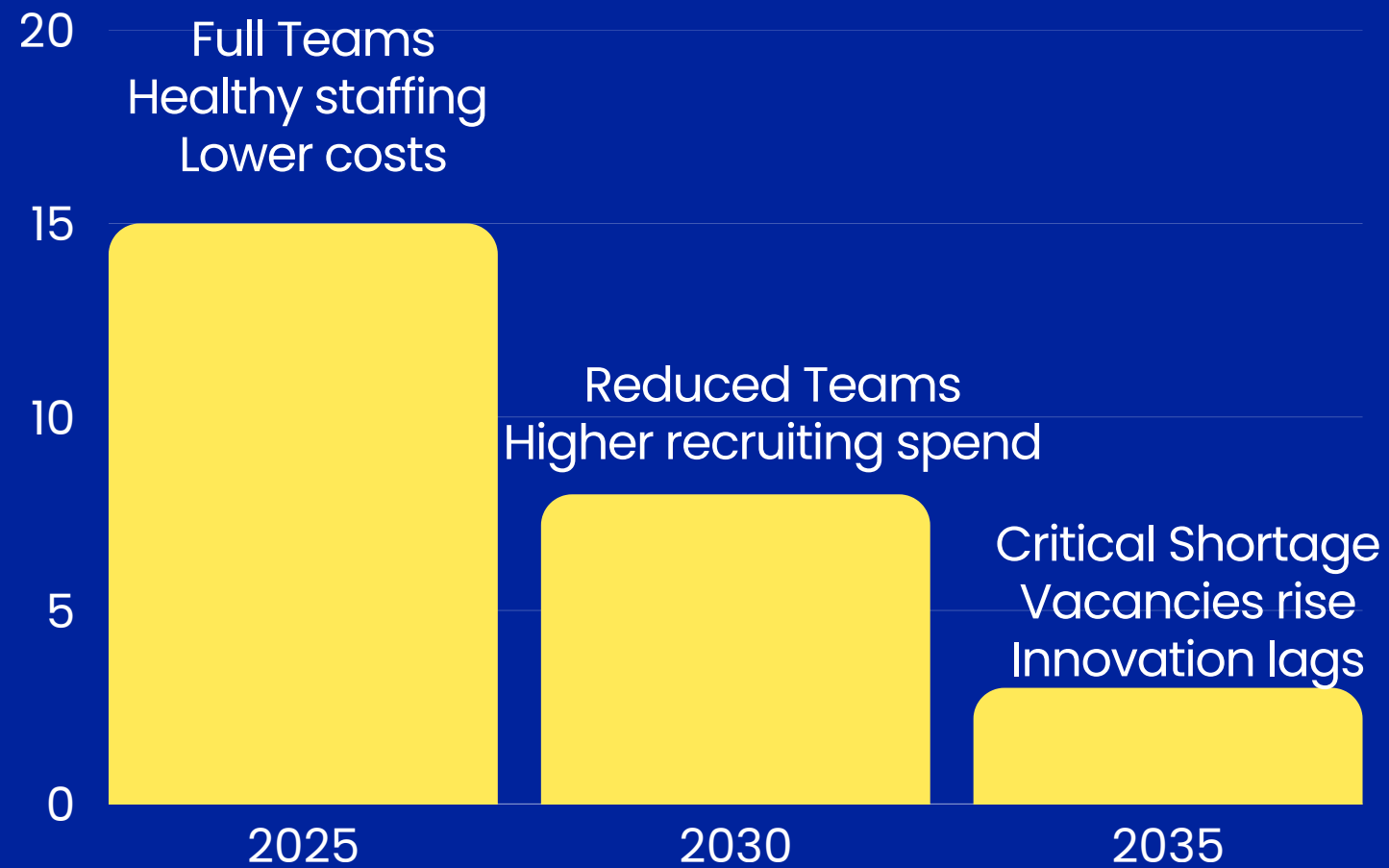
### Job Openings in Finance and Insurance

Annual Averages, In Thousands

Year	Annual Averages (In Thousands)
2013	173
2014	166
2015	181
2016	217
2017	235
2018	257
2019	264
2020	289
2021	300
2022	269
2023	248
2024	296
2025	386

# THE RISK IF WE DO NOTHING

**IF WE FAIL TO ADDRESS THE TALENT PIPELINE NOW, THE NEXT DECADE WILL BRING SHRINKING TEAMS, RISING COSTS, AND A WIDENING INNOVATION GAP.**



## **What the future could will bring:**

- Unfilled critical roles that impact service quality and client retention.
- Escalating recruitment costs as competition for talent intensifies.
- A stalled innovation pipeline as diversity and fresh ideas exit the industry.





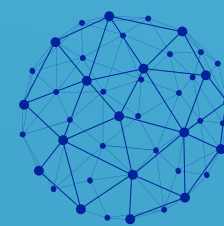
# WHY RISE?

RISE IS THE MOVEMENT REDEFINING INSURANCE AS A PLACE WHERE AMBITION, INNOVATION, AND DIVERSITY THRIVE.



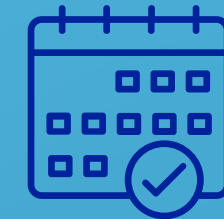
8,000+

Active professionals in our national community.



100%

Industry-wide reach, connecting all companies in the insurance ecosystem.



50+

High-impact activations each year, from mentorship to leadership development.



1000+

Backed by some of the most respected names in the industry.

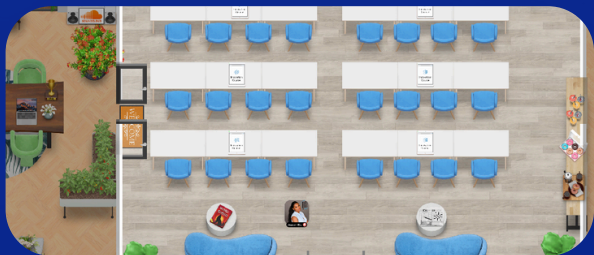




# WHAT WE DO



**Global Mentorship Program:** Connects rising talent with seasoned leaders.



**Innovators Lab:** Develops forward-thinking solutions to industry challenges.



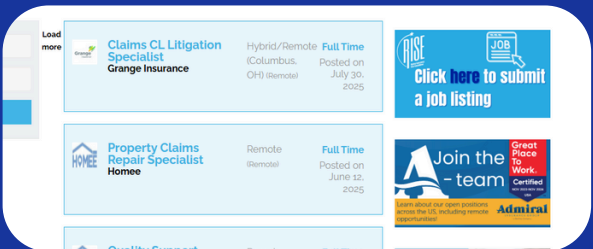
**Local Pop-Ups:** Community engagement events across the country.



**RISE Leadership Summit:** Our flagship annual event bringing together top talent and industry leaders nationwide.



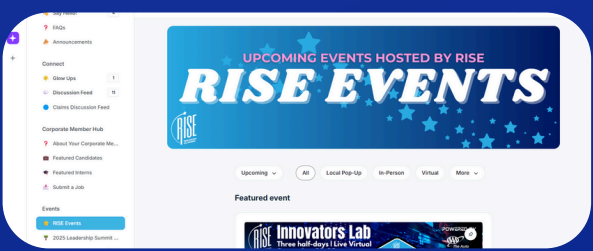
**Ambassador Program:** Extends RISE's reach into local markets and schools.



**Job Board:** Post unlimited opportunities and reach qualified, engaged candidates across the RISE community.



**Elite 50 Awards:** Honors the top insurance internships, based on nominations from companies and past interns.



**RISE App:** A dedicated platform for insurance industry professionals to connect, access resources, and stay engaged with RISE programs.



**Scholarships:** Opening doors for the next generation of insurance leaders through event access and funding for underrepresented talent.



**eLearning:** Delivers ongoing professional development through courses, webinars, and signature programs like Wisdom Wednesdays and Let's Talk About.



# MEMBERSHIP BENEFITS

**ALL SPONSORSHIP LEVELS INCLUDE THE BENEFITS BELOW...**

## Brand Visibility & Recognition

- Logo on RISE website as a Corporate Member
- Featured blog post and associated social media promotion
- Webinar sponsor with company delegate speaker opportunity

## Talent Pipeline Access

- View all RISE member contact info in the directory
- Exclusive access to download uploaded resumes
- Unlimited active job listings on the RISE Job Board
- Access to Featured Candidates & Interns page (members “open to opportunities”)

## Exclusive Opportunities

- Early access to all award nominations, and program applications
- First notification of scholarship opportunities

## Learning & Development

- 25% discount on additional eLearning registrations

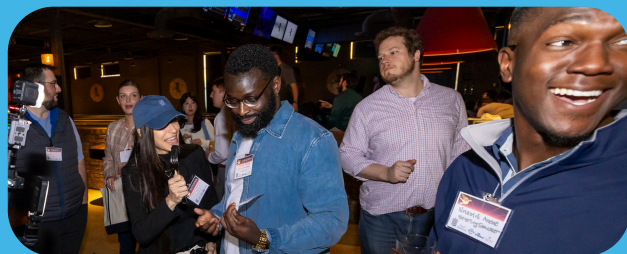


# SUPPORTING

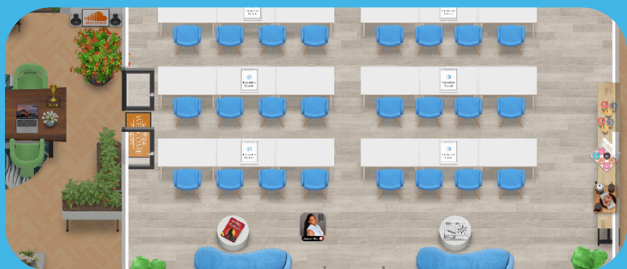
CHOOSE BETWEEN SPONSOR OF:



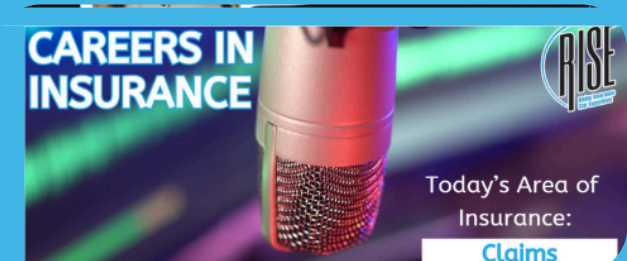
**Global Mentorship Program:**  
Connects rising talent with seasoned leaders.



**Local Pop-Ups:**  
Community engagement events across the country.



**Innovators Lab:**  
Develops forward-thinking solutions to industry challenges.

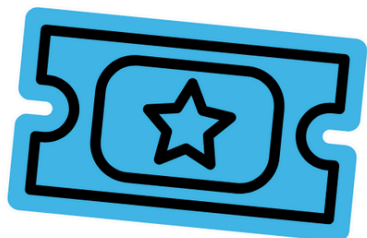


**eLearning:** Delivers ongoing professional development through courses, webinars, and signature programs like Wisdom Wednesdays.

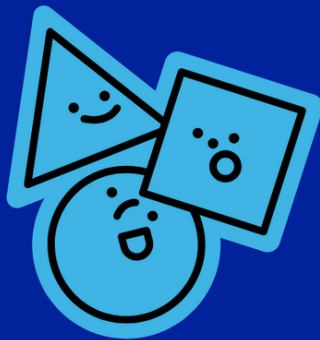


**Ambassador Program:**  
Extends RISE's reach into local markets and schools.

\$10,000



eLearning Access for up to 5 Registrations



(1) company representative logins



# SIGNATURE

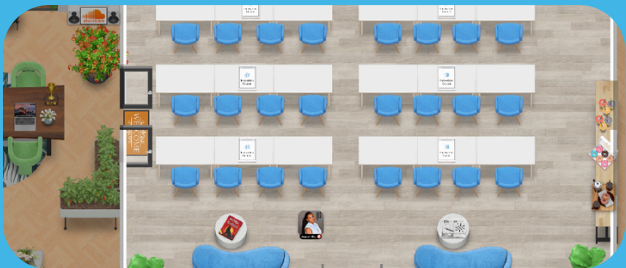
CHOOSE BETWEEN SPONSOR OF (2):



**Global Mentorship Program:**  
Connects rising talent with seasoned leaders.



**Local Pop-Ups:**  
Community engagement events across the country.



**Innovators Lab:** Develops forward-thinking solutions to industry challenges.



**eLearning:** Delivers ongoing professional development through courses, webinars, and signature programs like Wisdom Wednesdays.

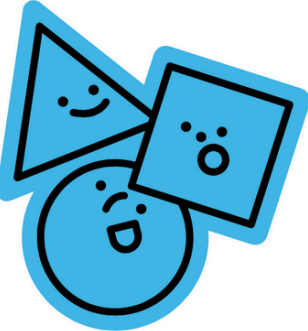


**Ambassador Program:**  
Extends RISE's reach into local markets and schools.



# \$20,000





(3) company representative logins



eLearning Access for up to 10 Registrations



50% off Bulk Ticket Packages or VIP Tables at the Annual Leadership Summit

# GRAND

CHOOSE BETWEEN SPONSOR OF (4):



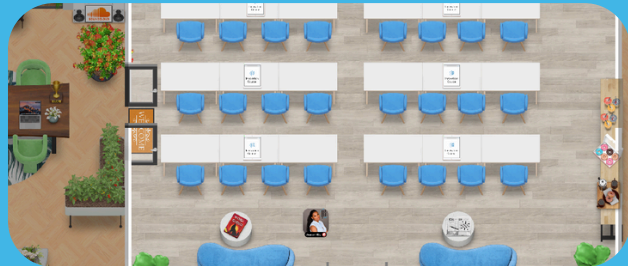
## Global Mentorship Program:

Connects rising talent with seasoned leaders.

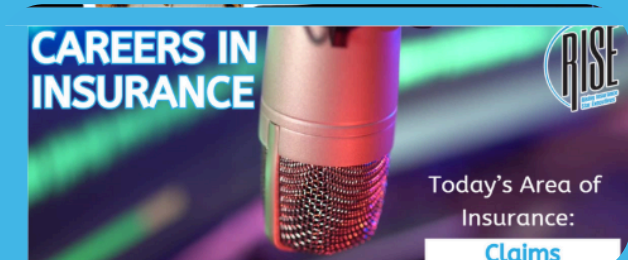


## Local Pop-Ups:

Community engagement events across the country.



**Innovators Lab:** Develops forward-thinking solutions to industry challenges.



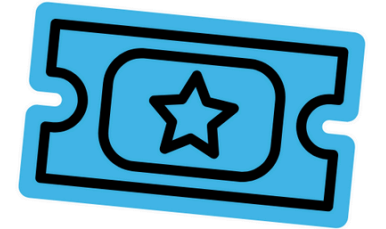
**eLearning:** Delivers ongoing professional development through courses, webinars, and signature programs like Wisdom Wednesdays.



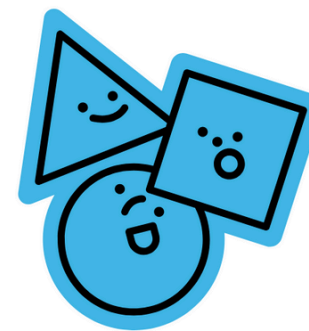
## Ambassador Program:

Extends RISE's reach into local markets and schools.

\$30,000



unlimited eLearning access for employees



(5) company representative logins



50% off Bulk Ticket Packages or VIP Tables at the Annual Leadership Summit



# FOUNDING 50

*Be among the leaders shaping the future of insurance talent.*

✓ 32 SPOTS LEFT

In 2025, only **50 companies** will have the opportunity to be recognized as Founding Corporate Members of RISE. This is a one-time, permanent designation that positions your organization as a pioneer in building the next generation of insurance leaders.



# RISE CORPORATE MEMBERS





# HERE'S WHAT SOME OF OUR FOUNDING 50 HAVE TO SAY...



"AmTrust Financial Services Inc. is proud to be a corporate member of Rising Insurance Star Professionals. RISE's mission to foster personal and professional growth among emerging leaders supports our commitments to continuous learning, mentoring, and relationship building with industry peers."



**Charmaine Rice**

SVP – Learning, Development & Diversity at AmTrust Financial Services Inc.



"We've benefited from our affiliation with RISE in so many ways over the past several years. Being a Corporate Member offers more touchpoints and visibility while furthering the development of our leaders and staff. We have found the investment to be modest in order to further dialogue and development of our leaders and staff. It's really one of the easier decisions we've made."



**Brian Pozzi**

Vice President, Chief Claims and Strategy Officer at The Auto Club Group



"Westfield is excited to be a corporate member of RISE. RISE is the premier organization in developing, recognizing and networking with the next generation of talent, something that is front of mind for all insurance leaders. Becoming a corporate member was a priority to demonstrate leadership in the industry in participating in solutions to our talent challenges."



**Robert Bowers, MBA, CPCU, SCLA, AIC**

Chief Claims and Customer Service Officer at Westfield

# JOIN THE RISE FOUNDING 50 TODAY!

EMAIL US OR BOOK A TIME ON CALENDLY TO DISCUSS YOUR  
CORPORATE MEMBERSHIP.

DESIREE BENNETT  
DIRECTOR OF CORPORATE PROGRAMS

DBENNETT@RISEPROFESSIONALS.COM

**BOOK A TIME: [CALENDLY.COM/DBENNETT-RISEPROFESSIONALS](https://calendly.com/dbennett-riseprofessionals)**

