



INVEST IN THE FUTURE OF INSURANCE. BECOME A MEMBER TODAY.

# RISE Corporate Membership

At RISE, our mission is to ignite the next generation of leadership in the insurance industry by connecting high-performing talent with the companies and opportunities that will define the future.

We believe that leadership is not inherited. It is built through investment, mentorship, and bold action.

Through strategic corporate partnerships, RISE empowers organizations to elevate their employer brand, strengthen their talent pipelines, and lead the evolution of the insurance industry with purpose, innovation, and impact.

Together, we are shaping a future where insurance isn't just a career, it's a calling.

## Who We Are

RISE® is an insurance community dedicated to developing the next generation of leaders. Through mentorship, education, networking, and leadership development, RISE empowers professionals to accelerate their careers and helps organizations attract, engage, and retain top talent.

**10,000+** Members **2,000+** Companies

## Why Join



### Exclusive Leadership Development

Provide employees with targeted programming, coaching, and opportunities to mentor, teach, and give back, boosting morale and loyalty



### Industry Influence

Help close the talent gap and diversify the future of the insurance industry.



### Talent Pipeline Access

Gain early access to a curated pool of top emerging talent across disciplines.



### Strategic Networking

Connect your executives and high-potential employees with peers, mentors, and changemakers.



### Brand Elevation

Position your company as an industry leader committed to education, inclusion, and innovation, making you an employer of choice among the industry's next generation of leaders

## Why It Matters Now

50% of the insurance workforce is retiring in the next 15 years. The next generation expects leadership development and purpose-driven work. Companies that invest in leadership today will lead the market tomorrow.

## Join These Companies and Make a Difference!



RISE with us

786-442-6829

RISEprofessionals.com



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# Annual Corporate Membership Levels



## All Annual Membership Levels Include

### Leadership Development & Education

- Unlimited eLearning for RISE courses
- Access to Learning Library of dozens of videos from past webinars and series
- Discount off bulk ticket packs for Leadership Summit
- Priority matching in the Mentorship Program
- Early access to scholarships
- Unlimited tickets to attend Pop Ups anywhere

### Talent Pipeline Access & Tools

- Unlimited job or internship postings
- Access to member info in directory
- Access to resumes uploaded by members
- Featured candidates & interns list
- Ability to distribute materials through Ambassador program on college campuses

### Brand Visibility & Awards

- Official Founding 50 designation and license to use digital badge in marketing and recruiting
- Logo on RISE website as a Corporate Member
- Exclusive invitation to Corporate Member dinner at RISE Leadership Summit
- Title sponsor of chosen program

### Thought Leadership & Speaking Opportunities

- Featured blog post and associated social media promotion
- Sponsored webinar with company delegate speaker opportunity
- Guest speaking opportunities at Pop Ups, Mentorship Mondays, Leadership Summit, etc





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# Sponsored Programs



## Your Corporate Membership Includes Being Named the Sponsor of Your Choice of Program:

### Mentorship Program

- Sponsor of Fall or Spring Mentorship Program - branding on application, email marketing, website, and more
- Guest Speaker for one of the Mentorship Mondays (date to be selected)
- Social Media Posts with logo
- Dedicated email marketing to all program participants

### Innovators Lab

- 3 half day bootcamp with CRI certification, annually in the Fall
- Sponsor & Guest Speaker/Teacher for one of the course modules (to be selected)
- Access to participant list & option to host office hours
- Email Marketing and Social Media Posts with company logo to be featured

### Ambassador Program

- Your company logo on our Ambassador program materials, webpage, email promotions & social posts where appropriate
- Ability to provide company swag for any Ambassador events
- Ability to provide company speaker(s) for select events
- Access to participant lists from events

### E-Learning

- Featured Video in the course
- Access to participant list & option to host office hours
- Email Marketing and Social Media Posts with company logo to be featured
- Logo/branding inside course where appropriate





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# Annual Corporate Membership Levels



## Founding 50

Only 50 companies will have the opportunity to be recognized as Founding Corporate Members of RISE. This is a one-time, permanent designation that positions your organization as a pioneer in building the next generation of insurance leaders.

Benefits	Grand \$30,000	Signature \$20,000	Supporting \$10,000
Choice of Programs to Sponsor: <ul style="list-style-type: none"> <li>• Mentorship Program</li> <li>• Innovators Lab</li> <li>• Ambassador Program</li> <li>• eLearning</li> </ul>	4	2	1
Pop-Ups Named Sponsor with Unlimited Tickets	3	2	1
Sponsored Webinars with Company Delegates	3	2	1
Included Seats in Innovators Lab	3	2	1
Discount off Leadership Summit Bulk Ticket Packs	75%	50%	50%

## Join and Customize Your Program

Contact us to get started today and join the movement - Limited Founding 50 Spots available first come, first served

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